

Cigar Coop Best Value 2021

Value Rank	Cigar	Score	EOY Rank	Price	VPR
1	Perdomo Firecracker (12/2/20)	92	28	\$6.99	\$0.25
2	Perdomo Reserve 10th Anniversary Box-Pressed Maduro Robusto (10/18/21)	91	25	\$8.25	\$0.33
3	Crux Epicure Maduro Corona Gorda (1/23/21)	92	27	\$9.25	\$0.34
4	Rocky Patel Winter Collection 2020 Robusto (2/28/21)	92	30	\$10.50	\$0.35
5	ADVentura The Royal Return – Queen’s Pearls Corona (3/17/21)	92	29	\$11.20	\$0.39
6	Aladino Cameroon Elegante by JRE Tobacco Co. (10/4/21)	91	20	\$8.00	\$0.40
7	601 La Bomba Warhead VI by Espinosa Cigars (3/14/21)	92	24	\$10.00	\$0.42
8	Lavida Habana LE by LH Premium Cigars (12/8/20)	92	23	\$10.00	\$0.43
9	Rocky Patel Quarter Century Robusto (6/8/21)	92	26	\$12.50	\$0.48
10	Southern Draw Jacobs Ladder Brimstone Un Presidente (4/29/21)	92	21	\$15.00	\$0.71
11	E.P. Carrillo Pledge Prequel (4/12/21)	91	15	\$10.75	\$0.72
12	Undercrown 10 Toro by Drew Estate (10/13/21)	91	16	\$12.00	\$0.75
13	Sobremesa Brûlée Blue by Dunbarton Tobacco & Trust (5/16/21)	91	18	\$14.95	\$0.83
14	Vintage Rock-A-Feller Cigar Group Art of Magic (6/24/21)	92	22	\$20.00	\$0.91
15	Montecristo 1935 Nicaragua Churchill by Altadis USA (6/1/21)	91	19	\$17.50	\$0.92
16	Southern Draw Rose of Sharon Desert Rose Lonsdale (9/14/21)	91	13	\$11.99	\$0.92
17	Aganorsa Leaf Supreme Leaf Robusto (12/23/20)	91	10	\$9.95	\$1.00
18	Liga Privada Unico Serie Bauhaus by Drew Estate (9/26/21)	91	17	\$17.75	\$1.04
19	Perdomo Reserve 10th Anniversary Box-Pressed Sun Grown Epicure (3/30/21)	90	8	\$8.75	\$1.09
20	Plasencia Alma del Fuego Concepción (10/1/21)	91	14	\$16.00	\$1.14
21	All Saints St. Francis Oscuro Toro (9/6/21)	90	9	\$10.35	\$1.15
22	Crowned Heads La Coalición Siglo (4/5/21)	91	11	\$13.50	\$1.23
23	Joya de Nicaragua Cinco Décadas Fundador (11/30/20)	91	12	\$20.40	\$1.70
24	Protocol Eliot Ness Natural (Toro) (10/2/21)	90	6	\$11.95	\$1.99
25	Quesada 1974 Robusto (9/25/21)	90	4	\$8.95	\$2.24
26	Joya de Nicaragua Numero Uno Le Premier (6/20/21)	90	7	\$16.60	\$2.37
27	Illusione Epernay 10th Anniversary D’Aosta (5/19/21)	91	5	\$12.00	\$2.40
28	Abuelo Padre by United Cigar (10/29/21)	90	3	\$11.50	\$3.83
29	Warzone Box Pressed Short Churchill (5/30/21)	90	2	\$8.99	\$4.50
30	Viaje Black and White Connecticut (2020) (2/17/21)	90	1	\$14.00	\$14.00
			Avg:	\$12.32	\$1.63

Over the years, we have published a value component for our Top 30 Cigars of the year. The question is meant to answer one simple question, what cigar delivers the most bang for the buck for how it landed on the Cigar Coop Countdown.

When looking the the value component, this is a common hypothetical scenario: Cigar A and Cigar B each cost \$10.00. Cigar A ranks at #10 on the Countdown while Cigar B ranks at #20 on the Countdown. Under this scenario, Cigar A is going to deliver more bang for the buck based on the fact that while both cost the same, it landed 10 positions higher on the Countdown.

Therefore we have taken this principle and developed a simple algorithm. First we look at the price of the cigar and divide it where it ranks on the Countdown. A cigar that ranked #1 received 30 points, a cigar that ranked #2 received 29 points, etc – all the way down to #30 which received 1 point. We then take the price of the cigar and divide it by its rank points and we get something we term **Value Per Rank (VPR)**. VPR represents the cost each cigar had to achieve a ranking on the list. The lower the VPR, the more value the cigar delivers.